
Venue Case Studies

Kerry's Nightclub



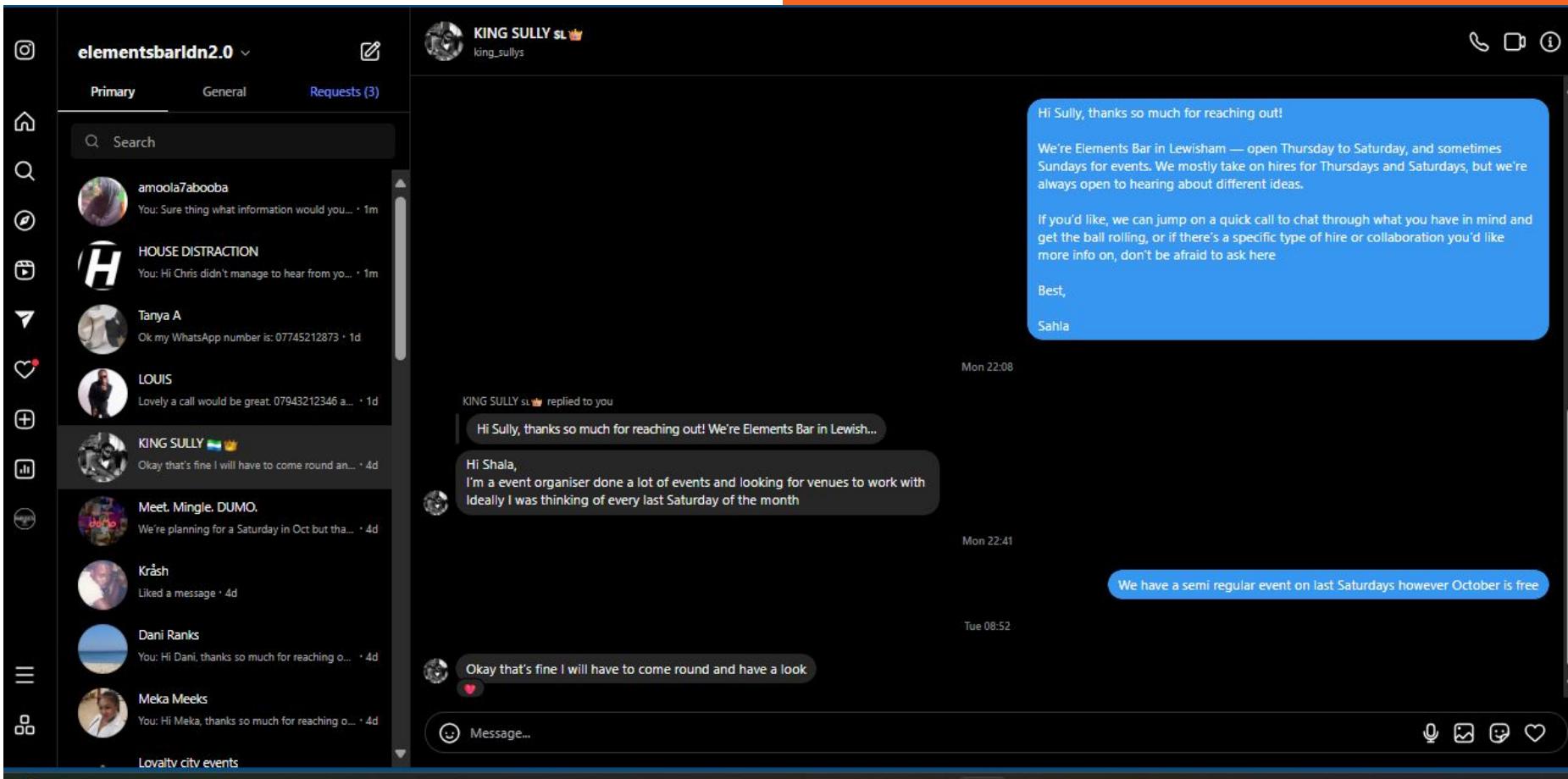
Problem: Brand new club that needed their Thursday nights generating more revenue

What we did: Using our direct messaging method found a comedy night event organiser to fill 2 out of 4 Thursdays on average

Result: Every comedy night held was able to fill the venue at 80% seated capacity resulting to profitable Thursdays



Book more events from just £50 ad spend per week



elementsbarldn2.0

KING SULLY sl👑
king_sullys

Primary General Requests (3)

Search

amoola7abooba
You: Sure thing what information would you... • 1m

HOUSE DISTRACTION
You: Hi Chris didn't manage to hear from yo... • 1m

Tanya A
Ok my WhatsApp number is: 07745212873 • 1d

LOUIS
Lovely a call would be great. 07943212346 a... • 1d

KING SULLY 🎉
Okay that's fine I will have to come round an... • 4d

Meet. Mingle. DUMO.
We're planning for a Saturday in Oct but tha... • 4d

Krash
Liked a message • 4d

Dani Ranks
You: Hi Dani, thanks so much for reaching o... • 4d

Meka Meeks
You: Hi Meka, thanks so much for reaching o... • 4d

Lovalty city events

Hi Sully, thanks so much for reaching out!

We're Elements Bar in Lewisham — open Thursday to Saturday, and sometimes Sundays for events. We mostly take on hires for Thursdays and Saturdays, but we're always open to hearing about different ideas.

If you'd like, we can jump on a quick call to chat through what you have in mind and get the ball rolling, or if there's a specific type of hire or collaboration you'd like more info on, don't be afraid to ask here

Best,

Sahla

Mon 22:08

KING SULLY sl👑 replied to you

Hi Sully, thanks so much for reaching out! We're Elements Bar in Lewish...

Hi Shala,
I'm a event organiser done a lot of events and looking for venues to work with
Ideally I was thinking of every last Saturday of the month

Mon 22:41

We have a semi regular event on last Saturdays however October is free

Tue 08:52

Okay that's fine I will have to come round and have a look

Message...

Microphone, Image, Chat, Heart

Corporate Events

Get more local business interested in celebrating their staff party at your venue.

Live call demonstration (click play):



Organising Live Artist Performances



SL Live Performance: Sold Out -
TICKETS ON THE DOOR

Get at least a 30% fee reduction on UK artists from names.

We'll organise the whole event from fee negotiation to ticket sales

Overview

Total Sales
100

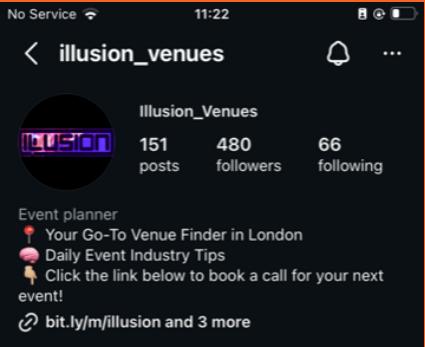
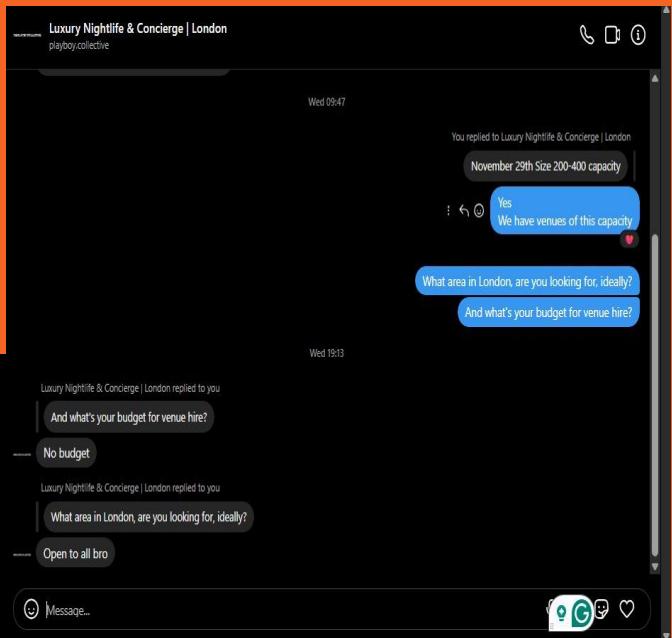
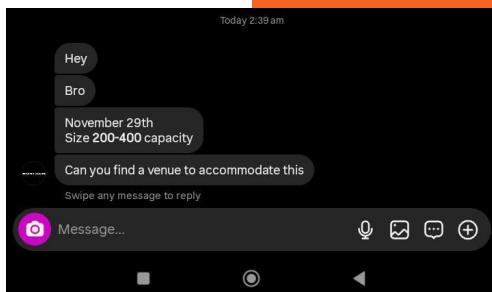
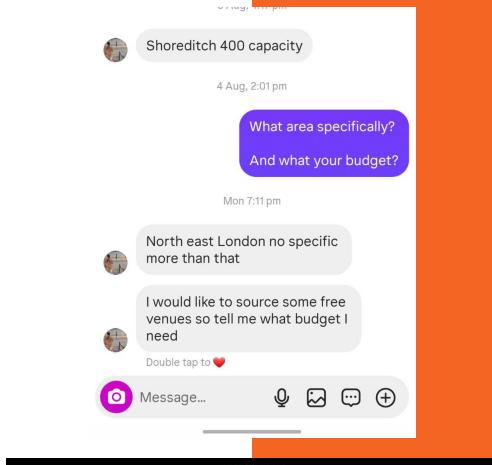
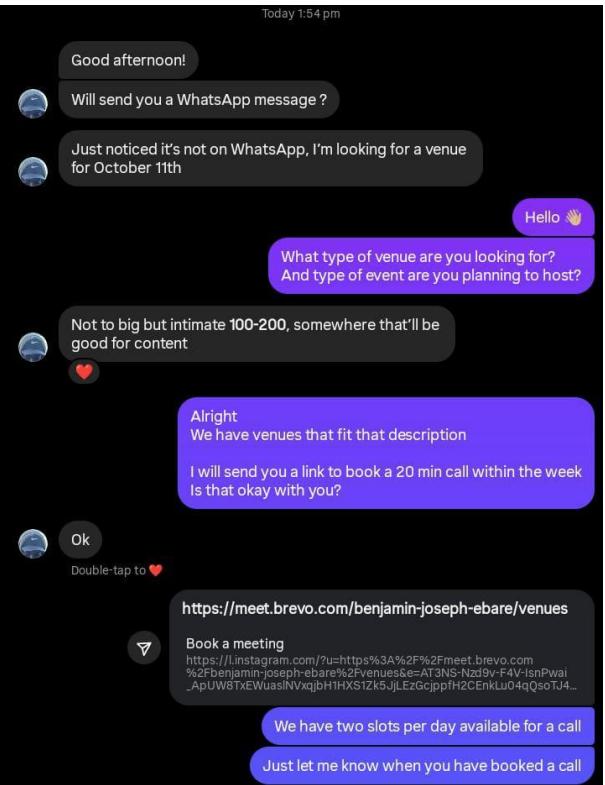
Total Revenue
£1,152.00

Sales

[Overview](#) [Tickets \(100\)](#) [Incentives \(4\)](#)

Name	Sales	Revenue
Tickets	100/100	£1,152.00
Incentives	4	(£4.00)
	100/100	£1,152.00

Increasing your private booking in stake



Energy, Croydon.

Company: Energy Bar & Club, Croydon.

Problem they had: Quiet nights on Fridays.

What we did: Found them different event organisers to hold nights at their venue for those Fridays.

The result: They have more dates in the diary being filled with each having an average bar spend of £3,000.

Pal23, Elephant and Castle.

Company: Pal23, Elephant and Castle.

Problem they had: To engage with the local community more.

What we did: Actively reached out to communities of interest in the local area on Facebook.

The result: Held an event with the local latin American community in Lambeth.

Mez Lounge, Walthamstow.

Company: Mez Lounge, Walthamstow

Problem they had: Launching the venue and having no customers.

What we did: Help utilise their social media by creating a unique offer tailored from their business on the food they serve.

The result: After launching social media campaigns at £50 per week on instagram they were able to get an average of 4 bookings from that which each had an average spend of £40 per booking.
